

For the Sion

The Perfect Guide to Share

Reach: it is the most important prerequisite for achieving our target of 50 million in 30 days. In order to accomplish this, we have already set some things in motion during the past years. But some things work even better when thousands of people join in and work towards the same goal – just like the Sion.

How You Can Help Us:

1. Personal Contact & Exchange

Send an [e-mail*](#) or our [december newsletters](#) to all your friends and relatives, colleagues and fellow students. Tell our story to your nice neighbour and favourite bakery - no matter if they already ride a bike, drive electric or if they still think about what suits them better: diesel or petrol. In short: EVERYONE, who comes to mind.

2. Profile & Cover Picture

You use Whatsapp, Facebook, LinkedIn, Instagram, YouTube or Twitter? Then use our [profile picture](#) and [banner](#) and officially identify yourself as a supporter and fan of Sono Motors. Also, think of a creative picture with your wood sion or another reference to Sono Motors and post it on social media featuring [#staysono](#). Be inspired by these [examples](#) from our community.

3. Flyer

If you know us a little better, you know we have a strict no-paper policy. But: Special times call for special measures. That's why you now find an [info sheet](#) in our kit, which you can print, distribute or hang up. The ink works particularly well, on environmentally friendly paper.

*All documents marked green can be found in our Community Kit.

4. Celebrities & Co.

Leonardo DiCaprio, Marc Ruffalo, Greta Thunberg, Elon Musk, Nena, The Boss Hoss, Harrison Ford...and many more. They all are already using their voice to draw attention to the global issues of sustainability and resource scarcity. So, if you want to help, tag them in a social media post or write them an email, telling them about the Sion. If we all work together, we have a chance to be heard! To get their attention, please use our [photos](#) and [videos](#). After all, a picture is worth a thousand words.

And, while you're at it: Why don't you write to Andreas Scheuer, that he could help to provide a clean alternative to his company car, already today.

5. Let's Talk Show

Whether television or radio. Markus Lanz or Hans Blomberg. Joko or Klaas – everyone should report on the Sion. You are all valuable viewers and listeners and every show is looking forward to suggestions and ideas from their audience.

So let's go: Ask them to feature the Sion on your favourite show!