

## #savesion

Spread the word

One Community. 50 Days. 3,500 Sion. Only together can we reach this goal. We believe that the Sion is an important step into a more climate-friendly future. We also believe that if thousands join in and support us, we can get the Sion on the road.

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### HOW YOU CAN HELP

#### 1. Personal Contact & Exchange

Send an email or our newsletters to all your friends, colleagues and fellow students. Tell our story to your neighbor and your favorite baker - no matter if they ride a bike or drive an EV. In short, tell everyone who crosses your mind.

#### 2. Profile Picture & Cover Image

Are you on Whatsapp, Facebook, LinkedIn, Instagram, YouTube or Twitter? Then use our profile picture or banner and present yourself as a supporter and fan of Sono Motors. Alternatively, come up with a creative image with a reference to Sono Motors and post it on social media using #savesion. Maybe some examples from our Community Kit will inspire you.

#### 3. Flyer

In case you already know us, you also know that we follow a no-print policy. However, special times call for special measures. That's why you'll find an information sheet in our Community Kit that you can hang up and distribute as a flier. By the way, the colors look especially good on environmentally friendly paper.

\*All documents that are highlighted yellow can be found in our Community Kit.

#### 4. VIPs & Others

Leonardo DiCaprio, Marc Ruffalo, Greta Thunberg, Harrison Ford and many others - they all use their voice to draw attention to the issue of climate change and global resource scarcity. Tag them in a social media post or send an email telling them about the Sion. If many people join, we have a chance to be heard. Feel free to use our photos and videos.

#### 5. Let's Talk Show

Whether television or radio. John Oliver, Ellen DeGeneres or the Kardashians - everyone should know about the Sion. You are all valuable viewers and listeners, and every program is happy to receive suggestions and ideas from the audience. Reach out to them and help us get the Sion on your favorite show!

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