

Information pursuant to Articles 13, 14, 21 and 49 of the General Data Protection Regulation (GDPR) -

Dear users of our social media offerings,

We hereby inform you in accordance with Art. 13, 14, 21 and 49 GDPR about the processing of your personal data by us and the claims and rights to which you are entitled under the data protection regulations.

1. Who is responsible for data processing and whom can I contact?

Controller:

SONO MOTORS GmbH
Waldmeisterstr. 76
80935 München

E-Mail: info@sonomotors.com

Phone: +49 (0)89 – 452018

Facebook Fanpage

The operation of a Facebook fan page constitutes processing under joint responsibility pursuant to Art. 26 GDPR. For this purpose, an agreement has been concluded with Facebook Ireland Ltd. (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland). This agreement can be accessed at the following link:

https://www.facebook.com/legal/terms/page_controller_addendum

According to this agreement, we ourselves cannot take any decisions or have any influence over the processing of data by Facebook.

The responsibility for the processing of the so-called "Insights data" as well as the fulfillment of the corresponding obligations from the GDPR is assumed by Facebook.

YouTube

We would like to point out that you use the YouTube service offered here and its functions in your own interest independently and under the responsibility of Google. This applies in particular to the use of the interactive functions (e.g. sharing, rating). Information on what data is processed by Google and for what

purposes can be found in YouTube's privacy policy:
<https://policies.google.com/privacy>.

We have no influence on the type and scope of the data processed by Google, the type of processing and use or the transfer of this data to third parties. We also have no effective control options in this respect. By using YouTube, your personal data will be collected, transferred, stored, disclosed and used by Google and, in doing so, transferred to and stored and used in the United States, Ireland and any other country in which Google does business, regardless of your country of residence.

You can reach our company data protection officer at:

SONO MOTORS GmbH
Datenschutzbeauftragter
Waldmeisterstr. 76
80935 München

E-Mail: dataprivacy@sonomotors.com
Phone: +49 (0)89 – 452018

2. What sources and data do we use?

We process personal data that we have received from you in the course of your social media use.

We currently offer the following social media channels:

- Facebook Fanpage
(<https://de-de.facebook.com/sonomotors/>)
- Instagram
(https://www.instagram.com/sono_motors/?hl=de)
- Xing
(<https://www.xing.com/pages/sonomotorsgmbh>)
- Kununu
(<https://www.kununu.com/de/sono-motors1>)
- Youtube
(<https://www.youtube.com/channel/UCaJBDRJU7Lys2-zXcURjzbw>)
- Vimeo
(<https://vimeo.com/user131821792>)
- Twitter
(<https://twitter.com/sonomotors?lang=de>)

Relevant personal data are IP address and data about your use of our offered telemedia (e.g. time of calling our websites, apps or newsletters, clicked pages from us or entries) as well as other data comparable with the categories mentioned.

In the context of social media use, we may retrieve statistical usage data from the respective social media company. This may include information about page views and activities; views of individual articles, videos, services (e.g. route planner, etc.); comments, shared content, responses, usage rates: Men and women, origin related to country and city, language.

3. What do we process your data for (purpose of processing) and on what legal basis?

We process personal data in accordance with the provisions of the General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG).

a) Within the framework of the weighing of interests (Art. 6 para. 1 lit. f) GDPR bzw. Art. 49 para. 1 lit. c) GPDR)

Where necessary, we process your data beyond the actual performance of the contract to protect legitimate interests of us or third parties. Examples:

- Testing and optimizing procedures for needs analysis and direct customer contact;
- Advertising or market and opinion research, e.g. through the use of cookies, insofar as you have not objected to the use of your data;
- Assertion of legal claims and defense in legal disputes;
- Ensuring IT security and IT operations;
- Measures for business management and further development of services and products.

In particular, so-called usage profiles are created by the social media companies by means of your usage behavior and used for the placement of advertisements. Cookies are usually stored on your computer for this purpose.

b) Based on your consent (Art. 6 para. 1 lit. a) GDPR, Art. 49 para. 1 lit. a) GDPR)

Insofar as you have given us consent to process personal data for certain purposes (e.g. transfer of data to third parties, evaluation of data for marketing purposes), the lawfulness of this processing is based on your consent. Consent given can be revoked at any time.

Please note that the revocation is only effective for the future. Processing that took place before the revocation is not affected.

So far as you have given the social media companies your consent to a certain data processing, the processing is carried out on the legal basis of Art. 6 para. 1 lit. a) GDPR or Art. 49 para. 1 lit. a) GDPR.

c) Within the framework of the weighing of interests in the case of similar interests (Art. 49 para.1 lit. c) GDPR)

If the weighing of interests shows that both the controller and the data subject have an interest in the transfer of data to a third country, the transfer of data is based on Art. 49 para. 1 lit. c) GDPR.

d) Due to legal requirements (Art. 6 para. 1 lit. c) GDPR) or public interest (Art. 6 para. 1 lit. e) GDPR)

In addition, we are subject to various legal obligations, i.e. legal requirements (e.g. commercial law, tax laws, etc.). Insofar as data is processed in this regard, this is done exclusively on the basis of these regulations.

4. Who gets my data?

Within the company, those departments receive your data that need it to fulfill our contractual and legal obligations. Processors used by us (Art. 28 GDPR) may also receive data for these purposes. These are companies in the categories of IT services, logistics, printing services, telecommunications, debt collection, advice and consulting as well as sales and marketing and address determination.

With regard to the transfer of data to recipients outside the company, it should be noted that we only pass on your data if legal provisions permit or require this, you have consented or we are authorized to provide information. Under these conditions, recipients of personal data may be, for example:

- Public authorities and institutions (e.g. tax office, public prosecutor's office, police, supervisory authorities) in the event of a legal or official obligation.

Other data recipients may be those entities for which you have given us your consent to transfer data.

5. How long will my data be stored?

To the extent necessary, we process and store your personal data for the duration of our business relationship, which includes, for example, the initiation and execution of a contract or for the fulfillment of contractual purposes.

6. Is data processed to a third country or an international organization?

Data is only transferred to third countries (countries outside the European Economic Area - EEA) if this is necessary for the execution of our social media offers, is required by law or you have given us your consent.

We will inform you separately about details, if required by law. When visiting our social media offers, we point out that data from you as a user may be processed outside the EU.

For the transfer of data to a third country in the context of the use of Facebook and Instagram, the standard contractual clauses (as of September 2021) have been concluded.

7. What privacy rights do I have?

Every data subject has the right to **information** under Article 15 of the GDPR, the right to **rectification** under Article 16 of the GDPR, the right to **erasure** under Article 17 of the GDPR, the right to **restriction of processing** under Article 18 of the GDPR and the right to **data portability** under Article 20 of the GDPR. With regard to the right to information and the right to erasure, the restrictions pursuant to Sections 34 and 35 BDSG apply. In addition, there is a right of appeal to a data protection supervisory authority (Art. 77 GDPR in conjunction with § 19 BDSG).

We would like to point out that the easiest way to assert your data subject rights in connection with your social media use is against the social media company.

For Facebook, you can find more information at:

https://www.facebook.com/legal/terms/information_about_page_insights_data

For Instagram, you can find more information at:

<https://help.instagram.com/155833707900388>

For YouTube, you can find more information at:

https://support.google.com/youtube/topic/2803240?hl=de&ref_topic=6151248

On Twitter, you can find more information at:

<https://help.twitter.com/de/twitter-for-websites-ads-info-and-privacy>

At Xing and Kununu you can find more information at:

<https://privacy.xing.com/en/privacy-policy>

8. Is there an obligation for me to provide data?

In the context of Internet or social media use, you only have to provide the personal data that is required for use or that we are legally obligated to collect. Without this data, meaningful use may be restricted or impossible.

9. Inwieweit gibt es eine automatisierte Entscheidungsfindung im Einzelfall?

Eine vollautomatisierte Entscheidungsfindung gemäß Art. 22 DS-GVO findet nicht statt. Sollten wir diese Verfahren in Einzelfällen einsetzen, werden wir Sie hierüber gesondert informieren, sofern dies gesetzlich vorgegeben ist.

10. Inwieweit werden meine Daten für die Profilbildung (Scoring) genutzt?

Wir verarbeiten Ihre Daten nicht mit dem Ziel, bestimmte persönliche Aspekte zu bewerten (Profiling).

11. Sonstiges

An dieser Stelle möchten wir über weitere Möglichkeiten zum Schutz Ihrer Rechte, Einstellungsmöglichkeiten und zum Schutz Ihrer Privatsphäre bei Social-Media-Unternehmen hinweisen.

Informationen von Facebook:

<https://www.facebook.com/about/privacy/> sowie in den „Informationen zu Seiten-Insights-

Daten“: https://www.facebook.com/legal/terms/information_about_page_insights_data

Opt-

Out: <https://www.facebook.com/settings?tab=ads> bzw. <http://www.youronlinechoices.com>

Information über Ihr Widerspruchsrecht nach Art. 21 Datenschutz-Grundverordnung (DS-GVO)

1. Einzelfallbezogenes Widerspruchsrecht

Sie haben das Recht, aus Gründen, die sich aus Ihrer besonderen Situation ergeben, jederzeit gegen die Verarbeitung Sie betreffender personenbezogener Daten, die aufgrund von Artikel 6 Absatz 1 lit. e) DSGVO (Datenverarbeitung im öffentlichen Interesse) und Artikel 6 Absatz 1 lit. f) der Datenschutz-Grundverordnung (Datenverarbeitung auf der Grundlage einer Interessenabwägung) erfolgt, Widerspruch einzulegen; dies gilt auch für ein auf diese Bestimmung gestütztes Profiling im Sinne von Artikel 4 Nr. 4 DS-GVO.

Legen Sie Widerspruch ein, werden wir Ihre personenbezogenen Daten nicht mehr verarbeiten, es sei denn, wir können zwingende schutzwürdige Gründe für die Verarbeitung nachweisen, die Ihre Interessen, Rechte und Freiheiten überwiegen, oder die Verarbeitung der Geltendmachung, Ausübung oder Verteidigung von Rechtsansprüchen dient.

2. Widerspruchsrecht gegen eine Verarbeitung von Daten für Zwecke der Direktwerbung

In Einzelfällen verarbeiten wir Ihre personenbezogenen Daten, um Direktwerbung zu betreiben. Sie haben das Recht, jederzeit Widerspruch gegen die Verarbeitung Sie betreffender personenbezogener Daten zum Zwecke derartiger Werbung einzulegen; dies gilt auch für das Profiling, soweit es mit solcher Direktwerbung in Verbindung steht.

Widersprechen Sie der Verarbeitung für Zwecke der Direktwerbung, so werden wir Ihre personenbezogenen Daten nicht mehr für diese Zwecke verarbeiten.

Der Widerspruch kann formfrei erfolgen und sollte möglichst gerichtet werden an:

SONO MOTORS GmbH
Waldmeisterstr. 76
80935 München
E-Mail: info@sonomotors.com
Telefon: +49 (0)89 – 452018

Wir weisen darauf hin, dass Ihre Betroffenenrechte im Zusammenhang mit Ihrer Social-Media-Nutzung am leichtesten gegenüber dem Social-Media-Unternehmen geltend machen können.